

MORARJI DESAI NATIONAL INSTITUTE OF YOGA

Ministry of Ayush, Government of India

68, Ashoka Road, New Delhi

PROJECT

100 Days, 100 Cities, 100 Organisations (Countdown Programme to IDY 2025)

Preamble:

The Ministry of Ayush, Government of India, has pioneered the organization of the International Day of Yoga (IDY) since its inception. Ministry has successfully celebrated the 10th edition of IDY, which has consistently garnered immense enthusiasm and widespread support worldwide in every celebration. The practice started with a resolution adopted by the United Nations in 2014, based on a suggestion made by Shri Narendra Modi Ji, Hon'ble Prime Minister of India. All over the world, the acceptability of Yoga has been enhanced to the extent that the Yoga is being accepted as a 'way of life'.

To escalate the on-going activities related to IDY celebration, the Ministry has taken up the programme of conducting countdown activities starting from 100 days to IDY since last 3 years. This programme is named as “**100 Days, 100 Cities, 100 Organisations**”. This year also the Ministry, through Morarji Desai National Institute of Yoga (MDNIY) is planning the same activity.

Accordingly, the applications are invited from the eligible organisations to organise one day countdown programme. The selected Organisations may be considered for a grant of up to Rs. 2.00 lakhs as a financial assistance on successful completion of the event. The details in terms of guidelines, application format are as under:

1. Eligibility:

Govt. Organizations/ Autonomous organisations/ Universities/ Medical or Ayush Institutes or Colleges, YCB accredited Organisations, NGOs registered on Darpan portal of NITI Ayog or recognised Trade Organisations (like Chambers of Commerce), actively involved in Yoga or health related activities, fulfilling the following criteria are eligible to get the financial assistance under this scheme:

- a. The Organization shall be registered under Societies Registration Act, 1860 or State Registration Act or as a Trust under Indian Trust Act, 1882. (Not applicable in case of Govt. Organisations).
- b. The Organization should have at least of three years of experience after registration.
- c. The Organization should have minimum basic infrastructure facilities, number of technical and non-technical staff to conduct Yoga and other related activities.

The interested organisations may send their application, duly filled in all respect, including the supportive documents through email. The email id is dir-mdniy@nic.in

The selection of the applications for grant of financial assistance shall be based on the criteria duly approved by the Director, MDNIY. The decision of the Director in this regards shall be final and binding on all parties. No claims/challenges in this regards shall be entertained under any circumstances.

Incomplete applications will be summarily rejected. Applications received after the closing date shall not be entertained under any circumstances.

If at any stage it is found that the information submitted in the application is incorrect/false or fabricated, the same shall lead to immediate rejection of the applicant and revocation of the sanction so granted.

Canvassing in any form by any if the applicants shall lead to immediate rejection of the application and may lead to blacklisting of the applicant from participation in any/all future schemes of the Institute.

The last date for submission of application is 28th March, 2025.

**GUIDELINES TO CONDUCT
ONE DAY COUNTDOWN PROGRAMME OF IDY-2025**

1. The programme has to be conducted strictly as per the date and venue decided by the MDNIY/Ministry of Ayush. Any change in the date or place of conducting the program is not allowed under any circumstances.
2. The Organisation shall designate a Nodal Officer with whom the MDNIY/Ministry can be in touch regarding any details about the programme.
3. The programme shall be widely promoted and amplified through different media – print, electronic and social media.
4. The Yoga demonstration shall follow the IDY Common Yoga Protocol (CYP) and shall be scheduled from 7:00 am to 7:45 am.
5. Seminar, lectures, discourses and workshops, as feasible, shall be conducted by involving the experts of Yoga as part of the countdown programme. Some competitions related to Yoga may also be planned.
6. Efforts shall be made to have maximum participation in the CYP practice. A participation of 500-1000 people is desirable.
7. The Organisation shall involve Local Government/ Schools & Colleges/ NCC/ NSS/ NYK/ Anganwadi workers/ ASHA workers, local Yoga Institutes & Centres and different sections of the society.
8. The programme shall be organised on physical mode, which shall be live streamed through Facebook/ You Tube and other social media platforms.
9. The Organisation shall give wider publicity to the live stream link and share the same with Ministry of Ayush and MDNIY.
10. On completion of the programme, the Organisation shall submit 4 high resolution photographs along with a brief half page report on the programme to MDNIY to publish the same in the social media platforms and for the purpose of dissemination of Ministry of Ayush/ MDNIY and other Government platforms.
11. Small video clips of 1 to 2 minute of Common Yoga protocol practice session or Yoga demonstration shall also be shared.
12. The organization must conduct the program on the date and place fixed by the MDNIY with mutual consent.
13. After completing the program, the following documents must be submitted:
 - a) A one page report (approximately 400 words).
 - b) At least four high-resolution photographs related to the event, mainly featuring the Common Yoga Protocol practice and other Yoga activities.
 - c) A statement of expenditure, duly signed by a Chartered Accountant/ Government Auditor and countersigned by the Head of the Organization with the organization's seal.

- d) A utilization certificate, duly signed by a Chartered Accountant/ Government Auditor and countersigned by the Head of the Organization with the organization's seal.
 - e) A stamped pre-receipt, undertaking, and certificate duly signed by the Head of the Organization with the organization's seal.
 - f) Details of the organization's bank account for transferring the amount.
14. The format/ creative of the backdrop will be provided by the MDNIY/ Ministry of Ayush.
 15. Arrangement of water, medical facilities, and volunteers is essential for smoothly conducting the event and accordingly needful arrangement shall be made.
 16. Appropriate health advisory to the participants on the need to be free from any health problems for joining the event may be informed. Further, needful care, including medical care, shall be taken by the Organisers in the event of any emergencies.
 17. Local elected members viz Councilors, Panchayat Members/ President, Zilla Panchayat Members/ President, MLA, MP etc. shall be invited for the event.
 18. Needful approvals/ NOCs shall be obtained by Organizations, which are mandatory before organising the programme (wherever applicable).
 19. Cleanliness/ Hygiene before, during and after the event shall be given due consideration/ priority.

**PROGRAMME OF COUNTDOWN TO
INTERNATIONAL DAY OF YOGA 2025 (IDY) – 2025**

100 DAYS - 100 CITIES - 100 ORGANISATIONS

**Application for selecting Organizations to conduct
Countdown Programme**

1. Name of the Organization:

2. Address of the Organization:

- State:
- District:
- Complete address with PIN Code
- Contact Number:
- Email:

3. Categories of organization/ Institute?

- a) Central Government Organization: Yes / No
- b) State Government Organization: Yes / No
- c) Ayush Institute : Yes / No
- d) Ayush College: Yes / No
- e) Medical Institute : Yes / No
- f) UGC Recognized University / College: Yes / No
- g) YCB accredited Institute/ Centre : Yes / No
- h) NGO: Yes / No

If yes, is your organization registered under NITI Aayog NPO Darpan Portal? Yes / No

If yes, provide details of registration number & date:

- i) Recognised Trade Organisation: Yes / No

4. Attach a proof of the Organisation in terms of copy of registration, authorisation etc.:

5. Previous experience organizing IDY events under Ministry of Ayush:

Yes / No

- If yes, how many times have you organized the IDY event?

6. Have you enlisted/ identified a certified/ qualified Yoga Teacher to oversee or provide Common Yoga Protocol (CYP) training?

- If yes, name of Yoga Professional:
- Qualification of Yoga Professional:
- Experience of Yoga Professional:

7. Name & contact number of the Nodal Officer:

8. Proposed Venue/ venues for Celebration IDY 2025 countdown programme in order of preference (A maximum of three venues may be opted): State/ District/ Taluk/ City

- (i)
- (ii)
- (iii)

9. Exact Location for celebration IDY 2025 countdown programme in the above locations:

- (i)
- (ii)
- (iii)

10. Expected number of participation in the above locations:

- (i)
- (ii)
- (iii)

UNDERTAKINGS

I/We, hereby undertake the following:

- a. That the details provided above are correct and accurate to the best of my/our knowledge.**
- b. That I/We are fully responsible for the correctness/truthfulness of the above submissions and if any information provided above is found incorrect/false or fabricated at any stage, I/we am/are liable for immediate rejection and revocation of the sanction issued to me/us by the Institute and appropriate action as deemed fit by the Institute, including blacklisting from all future schemes of the Institute.**
- c. That I/We shall be open for monitoring and inspection of the programme by a Monitoring Team of the Institute/Ministry.**
- d. That I/We have read all the Instructions related organising the said programme and shall strictly comply with the same.**
- e. That I/We shall abide by the terms and conditions prescribed for conducting the countdown programme issued by MDNIY/ Ministry of Ayush from time to time.**

(Signature of authorised person with seal of the Organisation)